



WLOS Asheville
110 Technology Dr
Asheville, NC 28803

SRH Media Inc
2204 Countryside Dr
Silver Spring, MD 20905

Contract # 1391812

Schedule Dates 10/12/12-10/15/12
Advertiser Tim Moffitt-State House -R (32982)
Agency SRH Media Inc (5370)
Product POLITICAL CANDIDATE (ns) (1186)
Brand MOFFITT FOR STATE HOUSE (479357)
Salesperson Millennium/PHL, Philadelphia (1103)
Sales Office Millennium Philadelphia
Buyer Name HAZELTON,STEVE
Phone/Fax /
CPE N/A
Account Types National/Political Candidate Agency BRD
Billing Type Standard
Comments MOFFITT FOR STATE HO
MOFFITT FOR STATE HOUSE

Date Entered 10/11/12
Last Modified 10/11/12
Entered By Louise Palmer
CO-OP No
Headline # ECR09839361
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$1,320.00
Net Total \$7,480.00
Sales Tax

Asheville (WLOS)

| By Broadcast Month | Spots | Rate |
|---------------------|-----------|-------------------|
| Oct. 2012 | 13 | \$8,800.00 |
| Grand Total: | 13 | \$8,800.00 |

| Line | Line Type / Break Type (Ref #) | Dates | Sec | Length | Run Times | SPW | Mo | Tu | We | Th | Fr | Sa | Su | Spots | Rate | Total | Station | Comments | Entered |
|------|--------------------------------|-------------------|-----|--------|--|-----|----|----|----|----|----|----|----|-------|------------|------------|------------------|-------------------|----------|
| 1.0 | Normal Line / News | 10/12/12-10/12/12 | 3 | :30 | 5:28A- News-News 13 Early 530a | 2 | | | | | X | | | 2 | \$300.00 | \$600.00 | Asheville (WLOS) | NEWS LEVEL 3 | 10/11/12 |
| 2.0 | Normal Line / News | 10/12/12-10/12/12 | 3 | :30 | 6A- 6:30A (EST) | 2 | | | | | X | | | 2 | \$600.00 | \$1,200.00 | Asheville (WLOS) | NEWS LEVEL 3 | 10/11/12 |
| 3.0 | Normal Line / News | 10/12/12-10/12/12 | 3 | :30 | 6P- 7P (EST) | 2 | | | | | X | | | 2 | \$1,000.00 | \$2,000.00 | Asheville (WLOS) | NEW LEVLE 3 | 10/11/12 |
| 4.0 | Normal Line / News | 10/12/12-10/12/12 | 3 | :30 | 10:59:56P- News-News 13 11p Late News | 1 | | | | | X | | | 1 | \$700.00 | \$700.00 | Asheville (WLOS) | NEWS LEVLE 3 | 10/11/12 |
| 5.0 | Normal Line / News | 10/14/12-10/14/12 | 3 | :30 | 10:59:56P- News-News 13 11p Late News | 1 | | | | | | | X | 1 | \$700.00 | \$700.00 | Asheville (WLOS) | NEWS LEVLE 3 | 10/11/12 |
| 6.0 | Normal Line / SPOT | 10/14/12-10/14/12 | 3 | :30 | 11A- ABC-This Week | 1 | | | | | | | X | 1 | \$1,000.00 | \$1,000.00 | Asheville (WLOS) | THIS WEEK LEVEL 3 | 10/11/12 |
| 7.0 | Normal Line / News | 10/13/12-10/13/12 | 4 | :30 | 11:30:56P- News-News 13 11p Late Late News | 1 | | | | | | X | | 1 | \$700.00 | \$700.00 | Asheville (WLOS) | NEWS | 10/11/12 |
| 8.0 | Normal Line / News | 10/15/12-10/15/12 | 3 | :30 | 5:28A- News-News 13 Early 530a | 1 | X | | | | | | | 1 | \$300.00 | \$300.00 | Asheville (WLOS) | NEWS LEVEL 3 | 10/11/12 |
| 9.0 | Normal Line / News | 10/15/12-10/15/12 | 3 | :30 | 6A- 6:30A (EST) | 1 | X | | | | | | | 1 | \$600.00 | \$600.00 | Asheville (WLOS) | NEW LEVLE 3 | 10/11/12 |
| 10.0 | Normal Line / News | 10/15/12-10/15/12 | 3 | :30 | 6P- 7P (EST) | 1 | X | | | | | | | 1 | \$1,000.00 | \$1,000.00 | Asheville (WLOS) | NEW LEVLE 3 | 10/11/12 |
| | | | | | | | | | | | | | | | | | | | |

CONFIRMATION CONTRACT

| | | | | |
|-----------------------------|-------|-------------------|-------|-----------|
| Accepted-Agency/Advertiser: | Date: | Accepted-Station: | Date: | Comments: |
| | | | | |